

Clothing Pricing Suggestions



Tier 1 - Discount Dept. Stores: Kmart, Walmart, Target, etc.

Tier 2 - Dept. Stores: JC Penney, Kohl's, Sears, Belk, Old Navy, etc.

Tier 3 - Chain Stores: OshKosh, Children's Place, Land's End, Gymboree, etc.

Tier 4 - Upscale and Boutique: Bailey Boys, Peaches 'n Cream, Le Top, Zuccini, etc.

ITEM	Tier 1	Tier 2	Tier 3	Tier 4
BOTTOMS				
Jeans	2.00-3.00	2.00-4.00	3.00-5.00	4.00-9.00
Dress Pants/Slacks	2.00-3.00	3.00-5.00	4.00-7.00	5.00-9.00
Casual/Khaki	2.00-3.00	3.00-4.00	3.00-5.00	4.00-7.00
Skirts/Skortis	2.00-3.00	2.00-3.00	3.00-4.00	3.00-6.00
Shorts	2.00-3.00	2.00-3.00	2.00-4.00	3.00-5.00
Sweatpants	2.00-3.00	2.00-3.00	2.00-4.00	3.00-5.00
Leggings	2.00-3.00	2.00-3.00	2.00-4.00	3.00-5.00
DRESSES				
Jumpers	2.00-3.00	3.00-5.00	3.00-6.00	5.00-10.00
Dresses	2.00-4.00	3.00-5.00	4.00-6.00	5.00-15.00
Sundresses	2.00-4.00	3.00-5.00	3.00-6.00	5.00-15.00
Holiday Dresses	4.00-7.00	5.00-9.00	5.00-10.00	6.00-15.00
TOPS				
Sweaters	2.00-4.00	3.00-5.00	4.00-7.00	5.00-10.00
Sweatshirts	2.00-3.00	2.00-3.00	3.00-5.00	4.00-7.00
Turtlenecks	2.00-3.00	2.00-3.00	2.00-4.00	3.00-6.00
Long Sleeve	2.00-3.00	2.00-3.00	2.00-5.00	3.00-6.00
Short Sleeve/Sleeveless	2.00-3.00	2.00-3.00	3.00-5.00	4.00-6.00
Basic T-Shirt w/or w/out Logo	2.00-3.00	2.00-3.00	3.00-5.00	3.00-6.00
Dress Shirt	2.00-4.00	2.00-5.00	4.00-6.00	5.00-7.00
OUTFITS/SETS				
2 Piece Matching(Top & Bottom)	3.00-4.00	4.00-6.00	4.00-8.00	7.00-15.00
3 Piece Matching Outfit	3.00-4.00	4.00-6.00	5.00-9.00	7.00-15.00
4 Piece Matching Outfit	3.00-4.00	4.00-6.00	5.00-10.00	8.00-18.00
OUTER WEAR				
Winter Coat/Jacket	2.00-5.00	3.00-5.00	4.00-10.00	8.00-15+
Snow Pants	2.00-5.00	3.00-5.00	4.00-10.00	5.00-15.00
Snowsuit	2.00-5.00	4.00-7.00	6.00-12.00	6.00-15.00
Windbreaker	2.00-4.00	3.00-5.00	3.00-6.00	4.00-8.00
Denim Jackets	2.00-5.00	3.00-5.00	4.00-6.00	5.00-10.00
Raincoats	2.00-5.00	3.00-5.00	4.00-6.00	5.00-10.00
Polar Fleece	2.00-5.00	3.00-6.00	4.00-6.00	5.00-10.00
Vests-Lined or Quilted	2.00-5.00	3.00-5.00	4.00-6.00	5.00-10.00
Athletic/Track Suits	3.00-6.00	4.00-6.00	5.00-8.00	5.00-12.00
Spring Coat/Light Weight	2.00-5.00	3.00-6.00	4.00-7.00	5.00-10.00
PAJAMAS				
Footed/Non-Footed Sleeper	2.00-3.00	2.00-4.00	3.00-4.00	4.00-6.00
2 or 3 Piece PJ Sets	2.00-3.00	2.00-4.00	3.00-4.00	4.00-7.00
Night Gown	2.00-3.00	2.00-4.00	3.00-4.00	4.00-6.00
Bath Robe	2.00-3.00	2.50-4.00	4.00-4.00	5.00-6.00

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SWIM WEAR				
Swim Suits	2.00-3.00	2.00-4.00	3.00-5.00	4.00-8.00
Swim Trunks	2.00-3.00	2.00-4.00	3.00-5.00	4.00-8.00
SHOES				
Boots-Winter	2.00-3.00	2.00-4.00	3.00-7.00	3.00-12.00
Boots-Hiking	2.00-3.00	2.00-4.00	3.00-7.00	3.00-12.00
Tennis Shoes	2.00-3.00	2.00-4.00	2.00-5.00	3.00-8.00
Dress Shoes	2.00-3.00	2.00-4.00	3.00-7.00	3.00-10.00
Sandals	2.00-3.00	2.00-4.00	3.00-6.00	3.00-8.00